

PhD in Management

Program Overview:

The PhD in Management is designed to advance the qualification of academicians, professionals, and scholars in the field of Management Sciences. This degree program provides researchers with a forum to understand research methodologies for managerial understanding and to apply practical solutions to the challenges of the business world. The Department of Management Sciences believes in developing market-oriented insight by promoting university-university and university-industry linkages for the overall welfare of society.

The PhD Management program has been designed to ensure that doctoral students have the full range of necessary research and teaching competencies, skills, and knowledge of their subject area essential for designing and executing research at the highest standards of academic excellence.

It aims to do this by following:

- To identify and investigate contemporary managerial issues at the global and regional levels.
- To be able to identify possible areas of research in their respective fields and to provide practical solutions based on their research findings.
- To develop the student in their respective career and to develop their potential for doctoral case-oriented, problem-oriented or leadership-oriented study
- To be able to demonstrate a sound working knowledge of research methodologies and related research software
- To be able to apply social norms, business ethics and managerial concepts as a strategic planning tool.

Main Areas of Research:

- Finance
- Human Resource Management
- Marketing
- General Management

For more information, please refer to the list of faculty members for their research field on the Department website.

Admission Requirement:

MS/MPhil in Business Administration/ Management/ Human Recourse Management/ Finance/ Marketing/ Public Administration/ Commerce/ Accounting from HEC recognized university with minimum 30 credit hours (24 credit hour graduate level courses + 6 credit hours thesis) with CGPA 3 out of 4.

GRE (International) subject test with 60 percentile score or GAT subject test with 60 % marks.

For more information on application deadlines, tests, and other admission requirements, please visit the admissions section of the Graduate Studies Office.

Program Requirement:

The minimum and maximum duration of the PhD program is 3 to 8 years. Students must meet the following requirements for graduation:

- Confirmation of PhD candidature
- Positive examiners, reports / addressal of reviewers comments
- Successful public defense and viva
- Publication of at least one paper in a journal as per HEC policy before the award of the PhD degree.

Program Structure:

PhD. Management: Semester- Wise Course Scheme

#	Course Codes	Course Title	Credit Hours
FIRST SEMESTER			
1	MGMT-701	Management Thoughts/ Philosophies and contemporary issues in management	3 + 0
2	RES-702	Literature Review and theory development	3 + 0
3	RES- 703	Independent Study I	3+0
SECOND SEMESTER			
1	RES-704	Advanced Quantitative Techniques	3 + 0
2	RES-705	Independent Study II	3 + 0
3	RES-704	Elective I/ Mix Method Design	3 + 0
THIRD SEMESTER			
1		Doctoral Dissertation	
Total Courses			
Total Credit Hours			

PhD Elective /Specialization Courses

S#	Course Code	Course Title	Credit Hours
I.	Finance		
1	FIN-721	Entrepreneurial Finance	3+0
2	FIN-722	Managerial Accounting	3+0
3	FIN-723	Financial Engineering	3+0
4	FIN-724	Portfolio Management	3+0
5	FIN-725	Islamic Banking and Finance	3+0
6	FIN-726	Project Financing	3+0
7	FIN-727	Financial Reporting and Analysis	3+0
8	FIN-728	International Financial Management	3+0
II.	Marketing		
1	MKTG-731	Relationship Marketing Management	3+0
2	MKTG-732	Integrated Marketing Communication	3+0
3	MKTG-733	Online Marketing	3+0
4	MKTG-734	Sales Management	3+0
5	MKTG-735	Advanced Consumer behavior	3+0
6	MKTG -736	Strategic Brand Management	3+0
7	MKTG -737	Advanced Marketing Research	3+0
8	MKTG -738	Readings in Marketing Management	3+0
9	MKTG -739	Marketing channels	3+0
III.	Human Resource Management		
1	HRM-741	International Human Resource Management	3+0
2	HRM -742	Recruitment and Selection	3+0
3	HRM -743	Leadership & Team Management	3+0
4	HRM -744	Performance Management	3+0
5	HRM -745	Training and Development	3+0
6	HRM -746	Advances in HRM	3+0
7	HRM -747	Career Management	3+0
8	HRM -748	Perspectives on Dispute Resolution	3+0

IV.	General Management		
1	MGMT-751	Total Quality Management	3+0
2	MGMT -752	Operations Research	3+0
3	MGMT -753	Small Business Management	3+0
4	MGMT -754	Organization Theory and Design	3+0
5	MGMT -755	Managerial Economics	3+0
6	MGMT -756	Advances in Corporate Governance	3+0
7	MGMT -757	Contemporary Issues in Governance and Public Management	3+0
8	MGMT -758	Contemporary Issues in Management	3+0
9	MGMT -759	Knowledge Management	3+0
10	MGMT -760	Organizational Development	3+0

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